tele•pak Inc.

DIGITAL ART SUBMISSION

Preferred Applications: Illustrator, PhotoShop, InDesign, QuarkExpress and PDF (fonts must be outlined). In some cases we will accept other formats. Please contact our sales department for information Tel. 845-426-2300

Additional details:

Illustrator: Make sure all fonts are outlined. Do not mix CMYK and Pantone colors (unless you are printing a 5 and up color job).
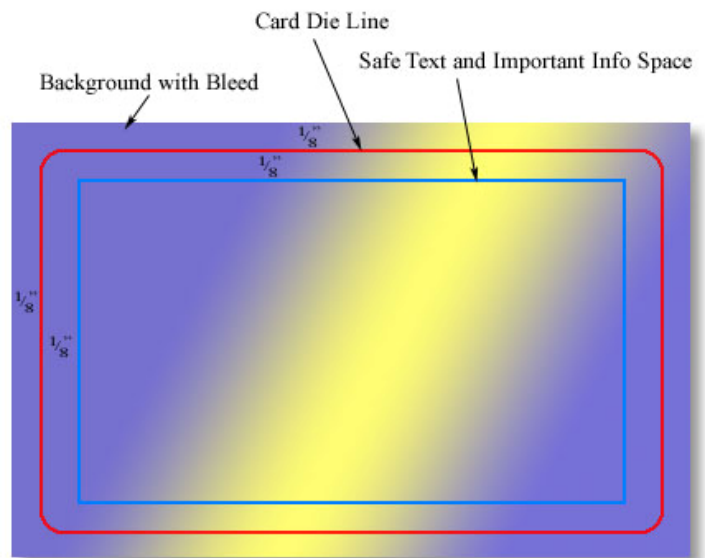
Photoshop: Include all layers & fonts used or rasterize the font layers. In addition create a duplicate flattened file in .tif format.

Resolution: No less than 300dpi. If the card back contains text (black and white) and is created in Photoshop please create in 1200dpi. Text for card backs without visual effects will reproduce the best if created Illustrator.

InDesign: Include all fonts and images, embedding images is preferred over linked images.

Quark: Make sure to include: all screen and printer fonts and support images: photos, logos, etc. Do not use Style Command to create bold, italic, shadowed, or outlined text. Instead use exact fonts. Use "Collect for Output" to create the folder and files to send.

Bleed (if you have an image, graphic or color up to the edge of the card you must add a bleed): All card printing jobs require a minimum of 1/8" (3mm.) outside the final trim area for bleed . Avoid placing text and other important elements within 1/8" (3mm.) of the edge of your card to allow for slight movement during cutting. See illustration for details:

Card Die Line

Safe Text and Important Info Space

Background with Bleed

Color: Artwork based on photographs should be built using CMYK (4-color process). If pantone colors are used in your artwork in addition to images please convert them to CMYK. We can print CMYK plus up to three pantones but that becomes a seven color print.

Vector graphic artwork in one to three colors can be made from pantone colors.

Artwork with black, dark blue, dark purple or any other dark solid colors covering most of the card are not recommended. Card will print and look nice but are prone to scratching problems. To ensure quality of cards with heavy dark coverage we incorporate a special handling method at an extra cost.

If possible include a PDF file as a quality control guide for us to assure that printing file is opening up properly as you intended. If you do not have Adobe Acrobat please send a .jpg or .tif file.

When printing on plastic exact colors cannot be guarantied, there can be a 15% shift in colors. If the job needs to match other printed material's colors or previous printed colors please send an actual sample of the required colors.

Transmission: Place all files into a folder and compress using Stuffit or Winzip. When ordering you will be able to upload your files to our server via the internet. You will be sent a PDF file for approval of your submission.

IMPORTANT! Make sure no important information touches or is near cutouts, keep at least 1/8 inch distance. See below: